



VIRTUAL FUNDRAISING IDEAS

Use this time to connect responsibly with virtual distancing or social distancing! So use these fundraising opportunities as a way to connect with your loved ones and those in your community. **Put the fun in fundraising** for you and your team!

Throw A Party! Are you crafty, are you a bingo fiend, or do you make a mean cocktail? Host a virtual art night, a game night or a mixology night and include your Pink Ribbon 5k Run/Walk Team link. Encourage donations to join in the fun to support your team's fundraising!

Virtual Recipe Book! Have your team members submit a recipe and create a fun way to connect virtually. Anyone who makes a donation to your team could receive the completed book, then have them post pictures of their completed meals with the Pink Ribbon Walk 5K Run/Walk #PRRW2020 on their social media platforms.

Kids Korner Just like us, kids are spending a lot of time indoors right now. Give those parents a break by hosting a KIDS KORNER! This could be a virtual reading party or any other kid-friendly activity! Ask parents to donate to your page and occupy their kiddos with a fun or educational activity so they can get their work done. With parental permission, upload your photos to #PRRW2020 via your social media platforms.

Working Out Together Do you love working out and miss your group classes? With gyms and other fitness centers closed try to get in shape and also raise funds. Ask your friends to join you for an online fitness class and ask them to donate what they would have paid for admission to a gym.

Donate Their Commute Ask your friends and family to. With many folks working remotely, you can challenge your network to donate what they would have spent on their daily commute to the office. Whether it's a tank of gas, lunch, donuts, etc. every bit will help you get closer to your goal!

Will You Buy Me a Cup of Coffee?

Will you buy me a cup of coffee? If you answered yes when you read this question, please consider taking the \$5 you would have spent on that coffee and make a donation towards my Pink Ribbon 5k Run/Walk fundraising goal! Thank you! #PRRW2020 [link to team page]

A physical challenge: For every \$10 raised, they commit to climbing flights of stairs, doing a number of push-ups, planks, or some other physical feat;

A "Dare" Fundraiser: For every specific amount raised, someone commits to doing something that friend dares them to do.



A Virtual Cooking Class With so many pictures of food posted online, it's not a big leap to offer a cooking class to your network of friends and family. (How about Facebook Live?) Put on an apron and channel your inner Julia Child, or perhaps switch to a new head chef every day or week for a fresh kitchen and dish. Set up a fundraising page and gather donations from all those participating. Alternately, consider recruiting a local chef to teach to support both charity and a local business. Offer tiered donation levels for watching the class, various take-out dishes, gift cards, etc.

Virtual Movie Night: While it may not have the intimacy of a movie theater, there are apps and websites that allow people to watch movies together from long distances. (Netflix? Hulu? Apple TV? Disney+? HBO Go? Kanopy?) Treat this as any other movie night, except you're encouraged to have your phone on for texting or video chatting with the audience. Guests can donate money for their chosen snacks, or have each guest choose an appropriate donation challenge—every time they kiss \$2, every explosion \$5, every pratfall \$10. Set up a raffle for movie paraphernalia. Make sure your Wi-Fi connection is strong, grab your snacks, get comfy, and set a strict start time for the audience. On the upside, you don't have to share your popcorn.

Virtual Dance Challenge: "Renegade" may have sparked the TikTok Dance Challenge, but more dances have rolled through the platform to inspire and dare your friends. Set up a fundraising page, start a challenge, and tag a friend to continue. People must donate to pass on the challenge before tagging the next person. That way, you keep both the moves and the money rolling. Here's an example of a fun Tik Tok Dance Challenge

https://www.youtube.com/watch?v=-YigHFY3l-o&feature=emb_title