

# THE PINK RIBBON 5K RUN/WALK

Date

Dear Friend (personalize the name)

For the past \_\_ years, I have participated in Sisters By Choice Pink Ribbon 5K Run/Walk. Following the guidance of the Centers for Disease Control (CDC) and other health authorities the 16<sup>th</sup> annual Sisters By Choice (SBC) Pink Ribbon 5K Run/Walk fundraiser has become a virtual event from July 18th - August 15th, 2020.

Our Pink Ribbon 5k Run/Walk may look different this year, but the Sisters By Choice mission is unchanged. If you are able, I would appreciate your support in helping the medically under-served, uninsured and underinsured receive FREE services from the Sisters By Choice Mobile Breast Clinic. There are many ways you can help:

- Register to join my Pink Ribbon 5k Run / Walk team to show your support (insert link) and challenge your family and friends to join you.
- Like our local (insert Link) and Facebook (insert link) pages to spread awareness of the virtual Pink Ribbon 5K Run/Walk.
- Follow my personal social media page to learn why I'm supporting Sisters By Choice Mobile Breast Clinic. (insert link)
- Join us on July 18th as we launch our month-long virtual Pink Ribbon 5K Run/Walk fundraising campaign which ends August 15th.
- Trek Around A Track (12.5 times), walk around your block (5500 steps), tackle your treadmill, or just show us your celebration tagging your Facebook, Instagram, Twitter, Tik-Tok accounts with #PRRW2020 on social media.
- Become a part of my team and donate. You can even be a phantom walker! Any amount is extremely appreciated and helpful. (insert link)

While we are sad to not be walking in person this year, we are focusing on what we can do together from afar to continue fighting breast cancer. Now more than ever, we can stand strong together and make a difference. I greatly appreciate your consideration and your continued support!

Sincerely,

Your name

Team Captain