



## **How to Raise \$500 in 10 Days**

The key to success is simple—you just need to ask! Tell your friends, family, and colleagues why you want to help Sisters By Choice raise critical funds and awareness for our mission. And be sure to remind them 100% of their donations go directly to the operation of the SBC Mobile Breast clinic providing FREE breast health services to the medically underserved, uninsured and under-insured. .

DAY 1 Set up your fundraising campaign page and explore all the tools available in your Then make your own donation to really kick things off!

DAY 2 Ask three family members to donate \$25 or more.

DAY 3 Hit up 5 friends to donate \$20 each. Your Supporter Dashboard is a great resource for sample fundraising messages that you can use if you need some help asking for support.

DAY 4 Get social! Share your page on your favorite social media site. Once you get the word out, you'll be surprised at who will support you—a high school friend, a college roommate, or a former co-worker.

DAY 5 Ask a business that you regularly frequent to donate \$25. If they can't donate cash ask if they'd be willing to donate a gift card you can use as a raffle or incentive for your donors.

DAY 6 Ask five co-workers to sponsor you for \$20 each (or a weeks' worth of latte's) See if your company offers a matching gift program to really drive up your donations.

DAY 7 Speaking of your employer, why not request a company contribution of \$100 or more? Lustgarten has a great sponsorship packages for our events!

DAY 8 Choose five people from your gym, your child's school, or local community group and ask for a donation of \$10 each.

DAY 9 Ask someone whose cause you have supported for \$25 or more. That's the beauty of giving!

DAY 10 Send a fun campaign update to everyone you've reached out to who has yet to donate. Showing them the progress you are making as a friendly reminder to show their support.

Before you know it your campaign will be on it's way to hitting \$500!